

For immediate release: New SCDC Business Partners.

Sauk County Development Corp. Welcomes Two New Business Partners

SCDC announced today that Quartz and NUK USA have become partners at the Gold and Bronze levels as part of the public-private partnership program that helps SCDC and its partners support business and community growth in Sauk County.

Quartz, based in Sauk City, offers Quartz-branded health plans underwritten by Unity Health Plans Insurance Corporation, Gundersen Health Plan, Gundersen Health Plan Minnesota, and Physicians Plus Insurance Corporation. Quartz offers extensive provider networks while focusing on community-based health care. Quartz services customers who live in southern and western Wisconsin, parts of Illinois, Iowa and Minnesota. Quartz also sells administrative services to self-funded clients as a third-party administrator.

NUK USA, with a large presence in Reedsburg, manufactures infant and baby products employing a staff of approximately 260. The NUK® family of brands design and develop superior products that enhance a child's overall development. By combining years of expertise and trust, NUK USA is committed to nurturing children's healthy transitions from birth to toddler. NUK has worked for over 50 years to design the highest quality products that are innovative and scientifically-proven.

The NUK logo consists of the letters "NUK" in a bold, red, sans-serif font, with a registered trademark symbol (®) to the upper right of the letter "K".The UW Health logo features the letters "UW" in a blue, serif font, followed by the word "Health" in a blue, sans-serif font. A red horizontal line is positioned below the "UW" and "Health" text.The Quartz logo features the word "Quartz" in a red, serif font, with a horizontal line above the letter "Q".

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