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## SCDC NAMES NEW EXECUTIVE DIRECTOR

BARABOO, WISCONSIN; December 2, 2016 – Edward White has been named the new Executive Director of the Sauk County Development Corporation. White will assume his new post on January 3, 2017. White's hire marks one of the final aspects of an 18-month restructuring of the 40-year-old countywide economic development agency from a quasi-governmental entity into a public/private partnership.

White comes to his new position from Platteville where he serves as Economic Development Program Manager for the Southwest Wisconsin Regional Planning Commission and Executive Director of the Platteville Business Incubator, Inc. A certified Economic Development Finance Professional and Business Incubation Manager, White brings to his SCDC post more than 30 years of experience in building and financing community and economic development. He has managed projects in both the public and private sectors. He is the president-elect of the Wisconsin Economic Development Association's Board of Directors, the recent president of the Wisconsin Business Innovation Association and the former president of the Platteville City Council.

"We are thrilled to have Ed joining SCDC," said Andrew Strathman, President of SCDC's Transitional Board of Directors. "In our search for an Executive Director, we identified that SCDC needed a 'game changer' in its executive role. Ed brings the professional knowledge, experience and game-changing characteristics we were seeking. We look forward to great things happening at SCDC with Ed at the helm."

"I look forward to implementing the vision and action plan areas as laid out by the Transitional Board," noted White. "Sauk County is in an enviable position with its robust and diverse economy and abundant natural resources and quality of life amenities. Our role will be to help make Sauk County an even better place in which to live, work and grow business."

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