



# Sauk County, WI

Workforce Development Board of South Central Wisconsin



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## Report Parameters

### 1 County

55111    Sauk County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**65,777**

**Population (2022)**

Population **grew by 1,821** over the last 5 years and is projected to **grow by 2,456** over the next 5 years.

**38,115**

**Total Regional Employment**

Jobs **decreased by 1,788** over the last 5 years but are projected to **grow by 957** over the next 5 years.

**\$67.7K**

**Median Household Income (2021)**

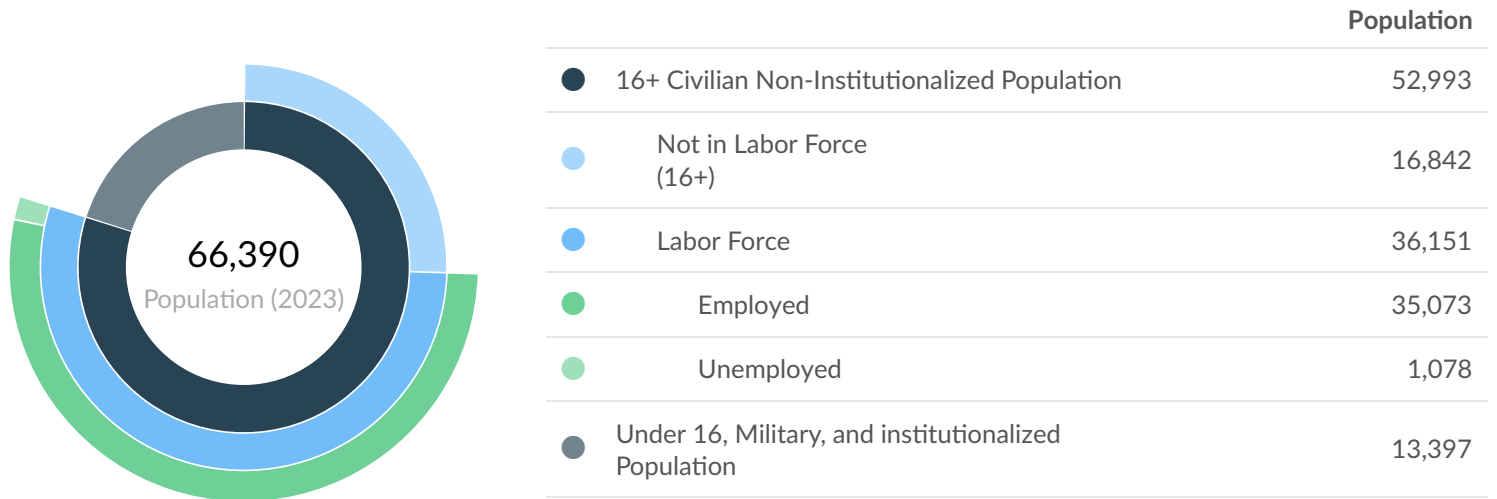
Median household income is **\$1.3K below** the national median household income of \$69.0K.

### Takeaways

- As of 2022 the region's population **increased by 2.8%** since 2017, growing by 1,821. Population is expected to **increase by 3.7%** between 2022 and 2027, adding 2,456.
- From 2017 to 2022, jobs **declined by 4.5%** in Sauk County, WI from 39,903 to **38,115**. This change **fell short of the national growth rate of 3.8% by 8.3%**. As the number of jobs declined, the **labor force participation rate decreased from 69.5% to 63.4% between 2017 and 2022**.
- Concerning educational attainment, **18.1% of Sauk County, WI residents possess a Bachelor's Degree** (2.8% below the national average), and **13.1% hold an Associate's Degree** (4.2% above the national average).
- The top three industries in 2022 are Restaurants and Other Eating Places, Traveler Accommodation, and Local Government, Excluding Education and Hospitals.

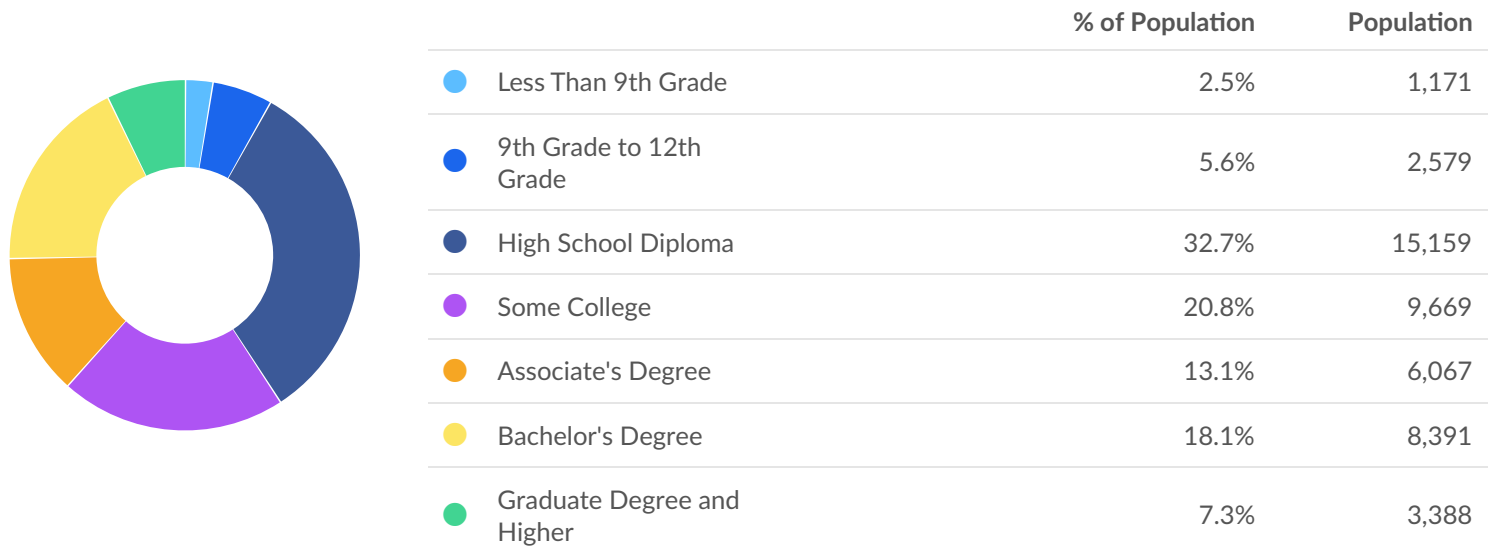
	Population (2023)	Labor Force (Aug 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	66,390	36,151	38,115	100.1	\$4.42B	\$5.36B	\$5.16B
State	5,921,135	3,169,909	3,180,133	100.4	\$392.50B	\$356.36B	\$386.63B

## Aug 2023 Labor Force Breakdown



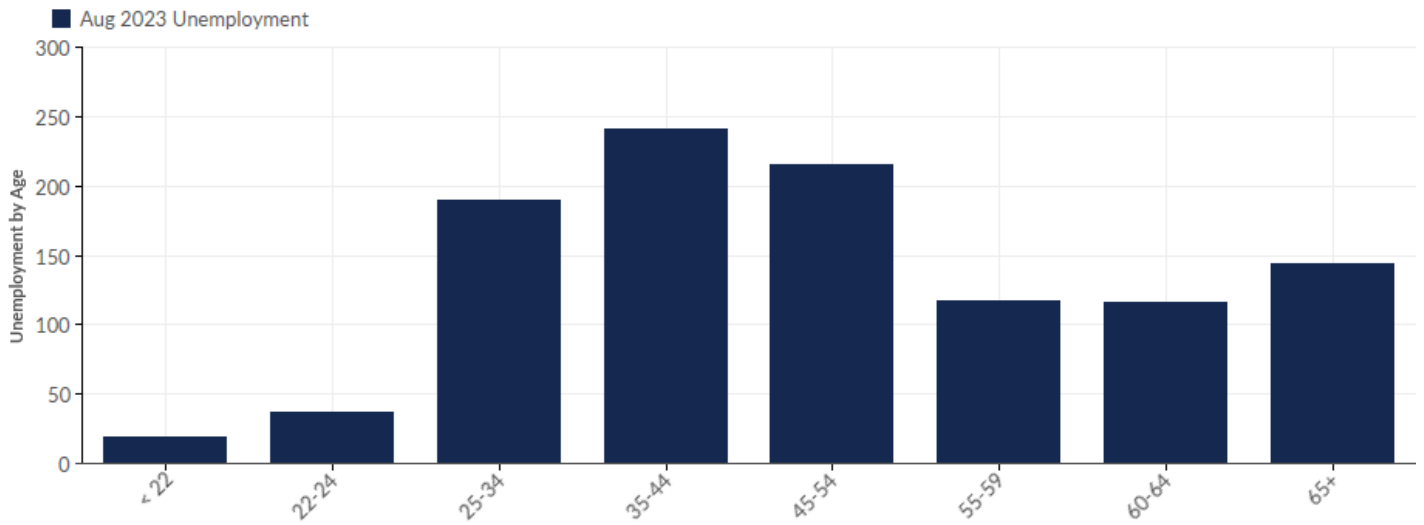
## Educational Attainment

Concerning educational attainment, **18.1% of Sauk County, WI residents possess a Bachelor's Degree** (2.8% below the national average), and **13.1% hold an Associate's Degree** (4.2% above the national average).



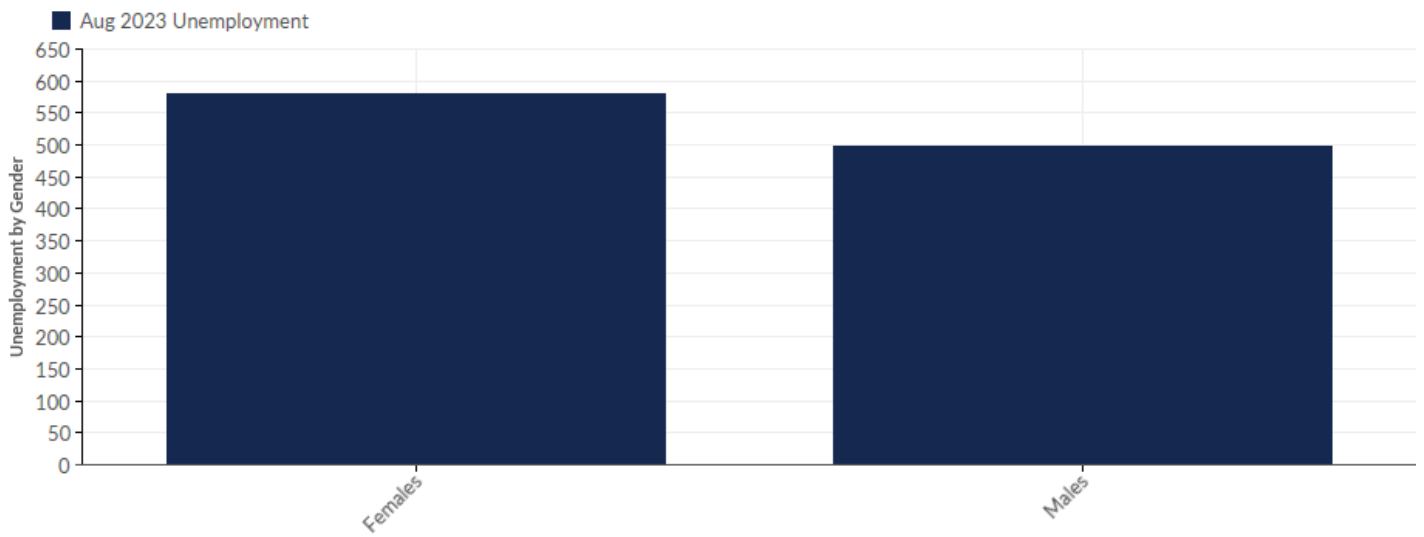
# Unemployment by Demographics

## Unemployment by Age



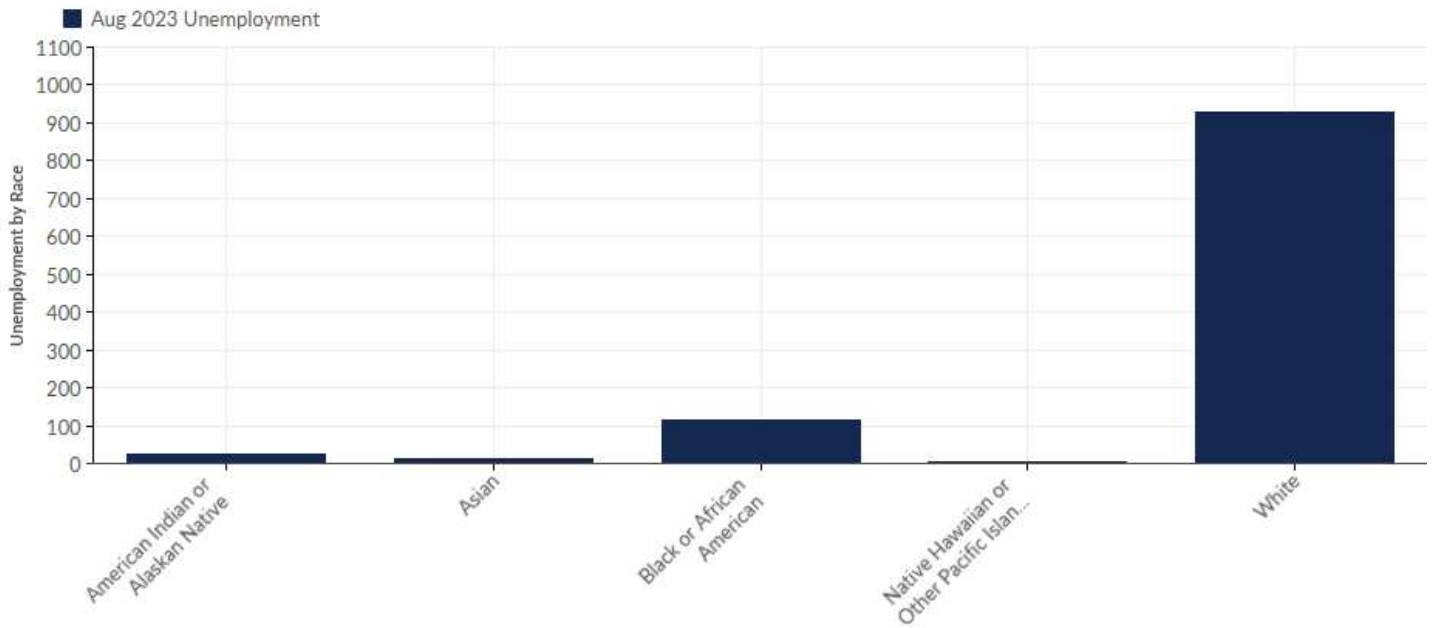
Age	Unemployment (Aug 2023)	% of Unemployed
< 22	19	1.76%
22-24	37	3.43%
25-34	190	17.63%
35-44	240	22.26%
45-54	215	19.94%
55-59	117	10.85%
60-64	116	10.76%
65+	144	13.36%
Total	1,078	100.00%

## Unemployment by Gender



Gender	Unemployment (Aug 2023)	% of Unemployed
Females	579	53.71%
Males	499	46.29%
Total	1,078	100.00%

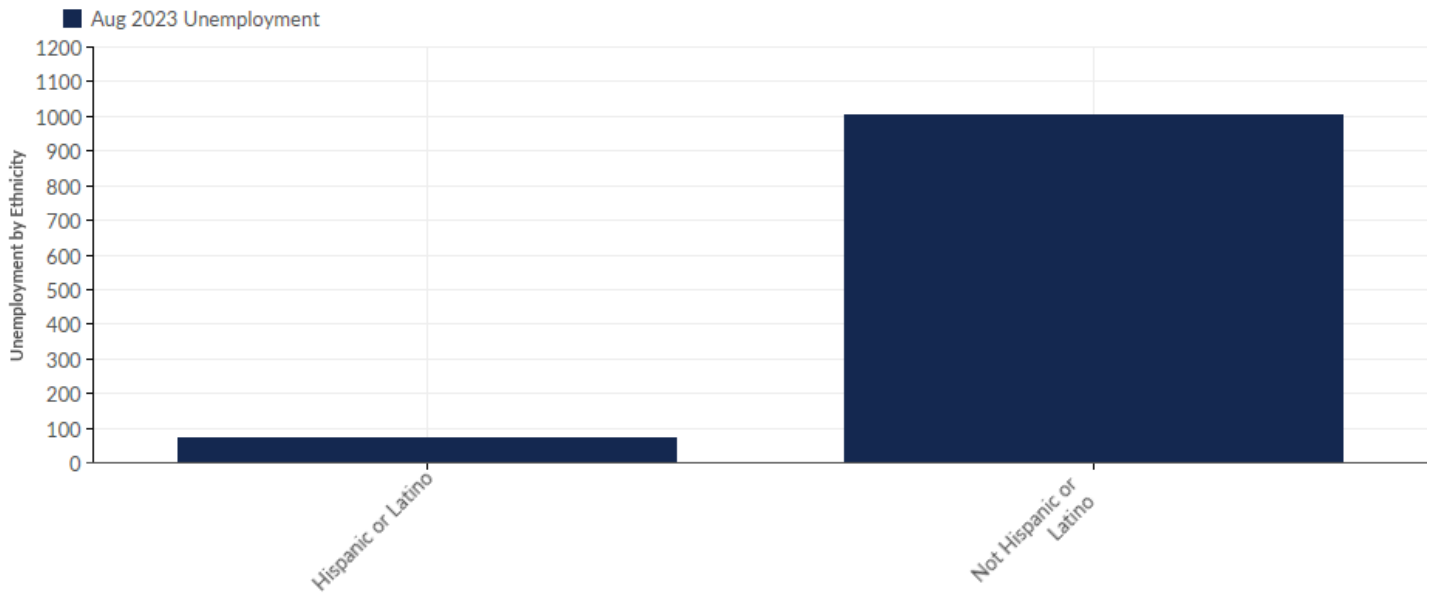
## Unemployment by Race



Race	Unemployment (Aug 2023)	% of Unemployed
American Indian or Alaskan Native	24	2.23%
Asian	11	1.02%
Black or African American	113	10.48%
Native Hawaiian or Other Pacific Islander	3	0.28%
White	927	85.99%
<b>Total</b>	<b>1,078</b>	<b>100.00%</b>



## Unemployment by Ethnicity

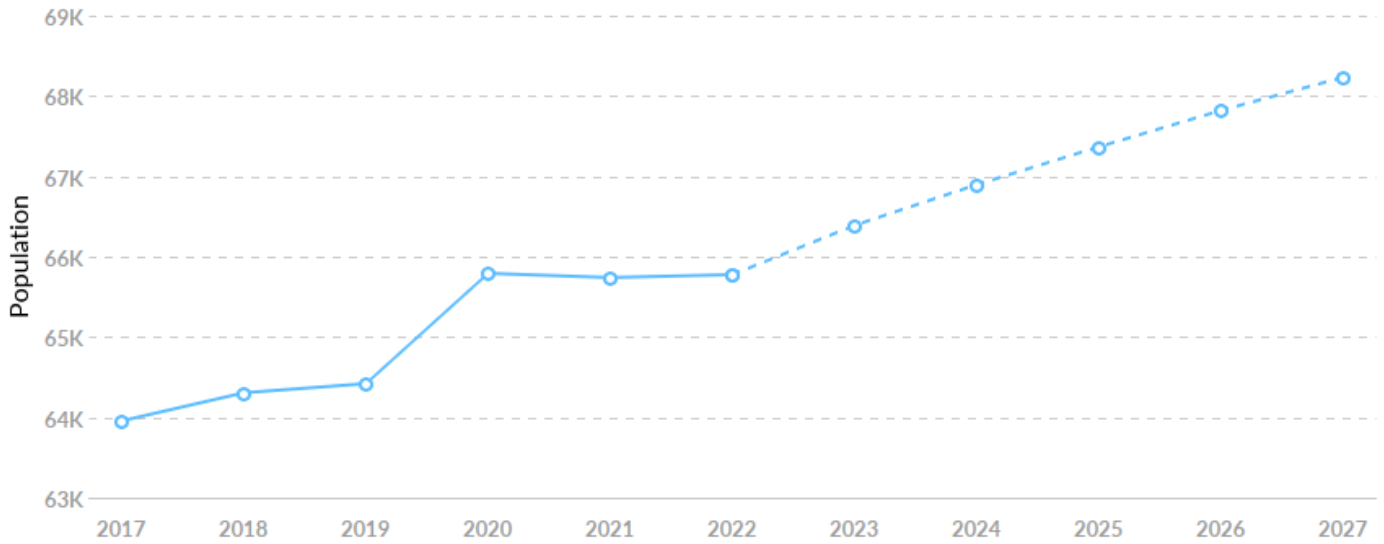


Ethnicity	Unemployment (Aug 2023)	% of Unemployed
Hispanic or Latino	73	6.77%
Not Hispanic or Latino	1,005	93.23%
Total	1,078	100.00%

# Historic & Projected Trends

## Population Trends

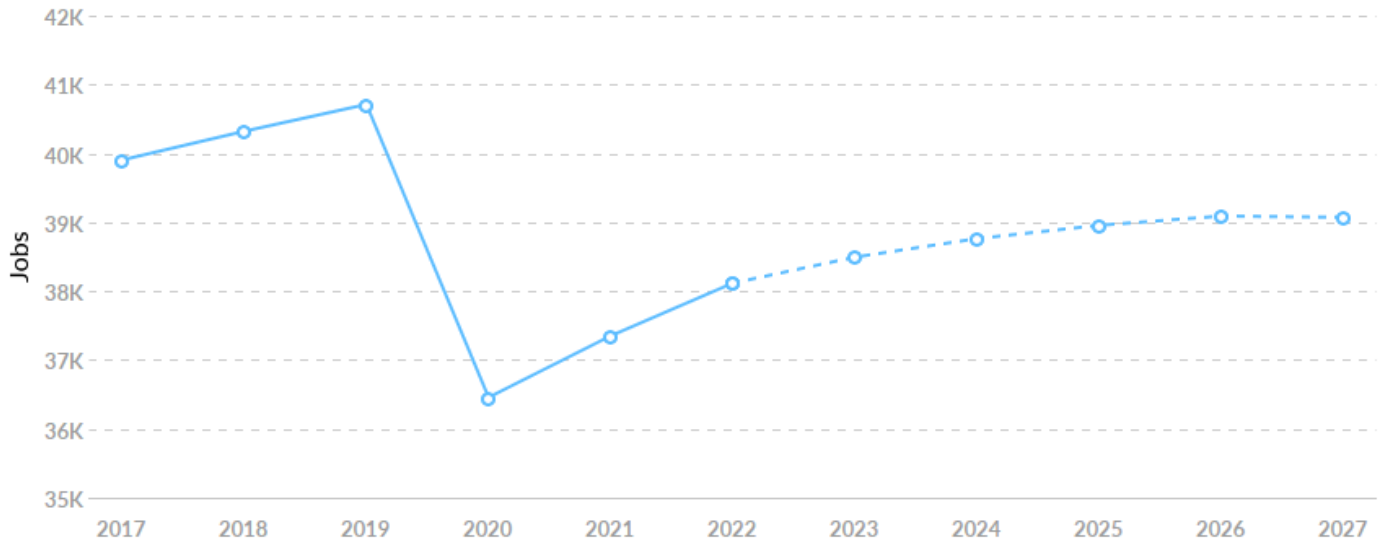
As of 2022 the region's population increased by 2.8% since 2017, growing by 1,821. Population is expected to increase by 3.7% between 2022 and 2027, adding 2,456.



Timeframe	Population
2017	63,956
2018	64,306
2019	64,420
2020	65,793
2021	65,740
2022	65,777
2023	66,390
2024	66,897
2025	67,368
2026	67,821
2027	68,233

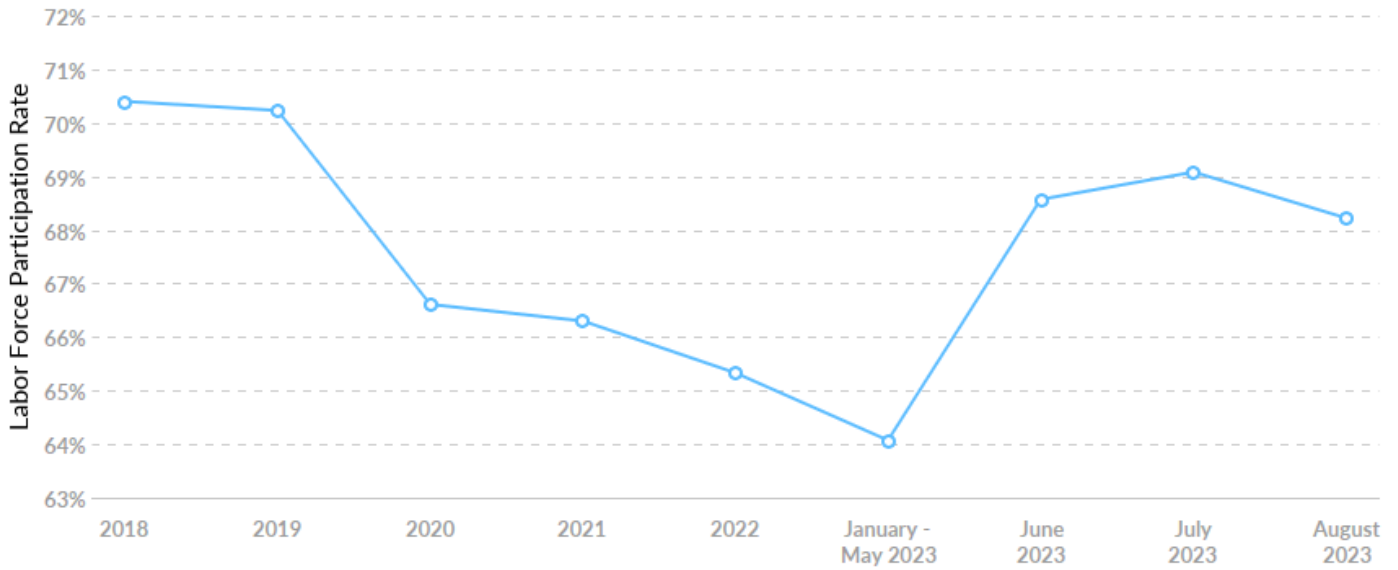
## Job Trends

From 2017 to 2022, jobs declined by 4.5% in Sauk County, WI from 39,903 to **38,115**. This change fell short of the national growth rate of 3.8% by 8.3%.



Timeframe	Jobs
2017	39,903
2018	40,320
2019	40,710
2020	36,454
2021	37,348
2022	38,115
2023	38,493
2024	38,762
2025	38,955
2026	39,090
2027	39,072

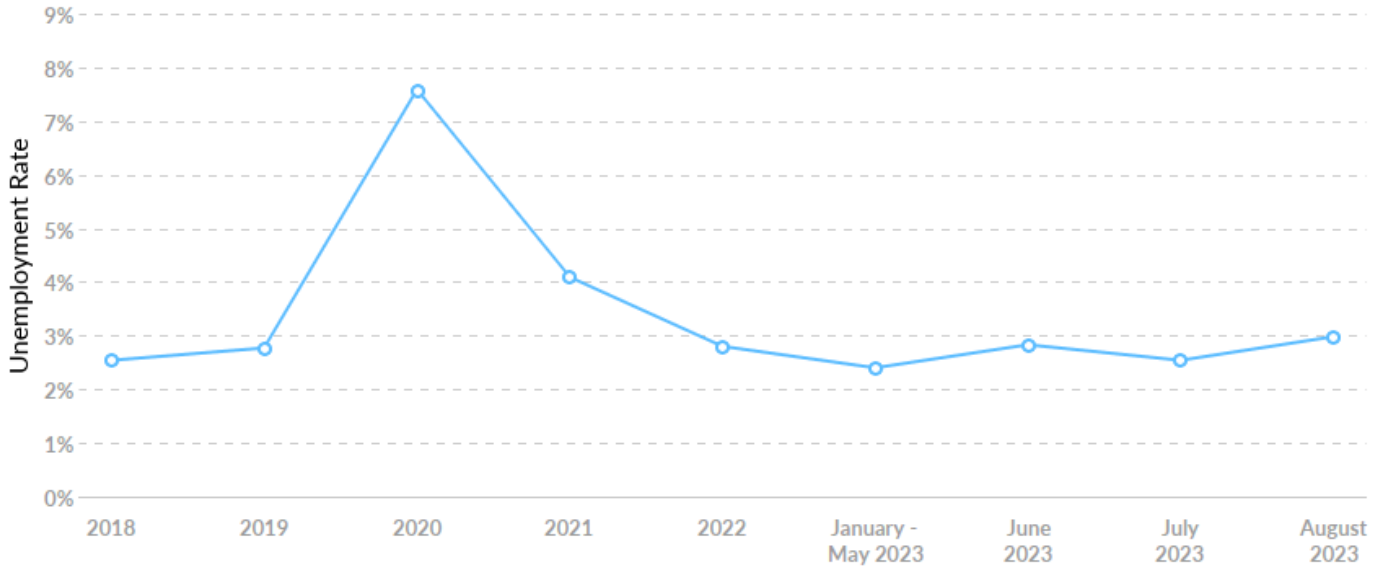
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	70.40%
2019	70.23%
2020	66.61%
2021	66.30%
2022	65.33%
January - May 2023	64.07%
June 2023	68.57%
July 2023	69.08%
August 2023	68.22%

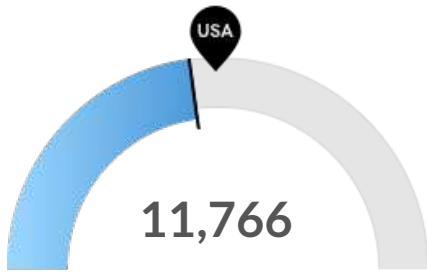
## Unemployment Rate Trends

Sauk County, WI had an August 2023 unemployment rate of 2.98%, **increasing from 2.54% 5 years before.**



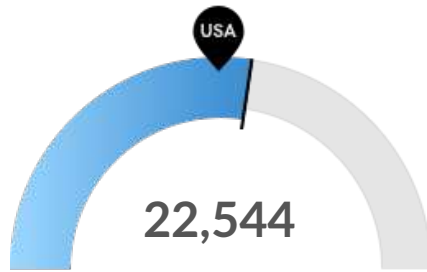
Timeframe	Unemployment Rate
2018	2.54%
2019	2.77%
2020	7.58%
2021	4.09%
2022	2.80%
January - May 2023	2.40%
June 2023	2.83%
July 2023	2.54%
August 2023	2.98%

## Population Characteristics



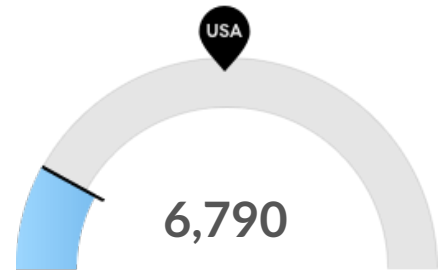
**Millennials**

Sauk County, WI has 11,766 millennials (ages 25-39). The national average for an area this size is 13,375.



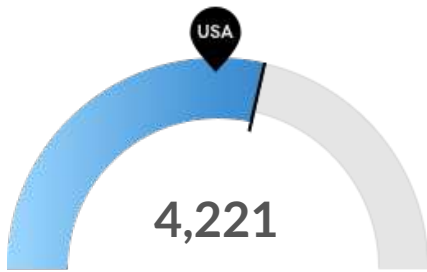
**Retiring Soon**

Retirement risk is high in Sauk County, WI. The national average for an area this size is 19,712 people 55 or older, while there are 22,544 here.



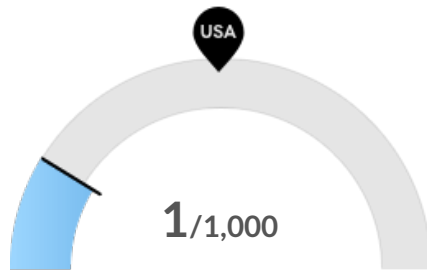
**Racial Diversity**

Racial diversity is low in Sauk County, WI. The national average for an area this size is 27,050 racially diverse people, while there are 6,790 here.



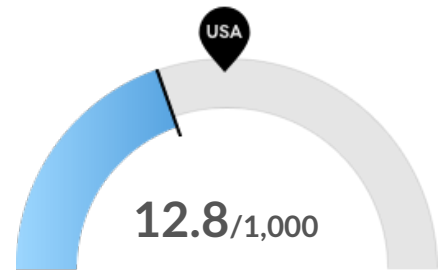
**Veterans**

Sauk County, WI has 4,221 veterans. The national average for an area this size is 3,451.



**Violent Crime**

Sauk County, WI has 1 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.



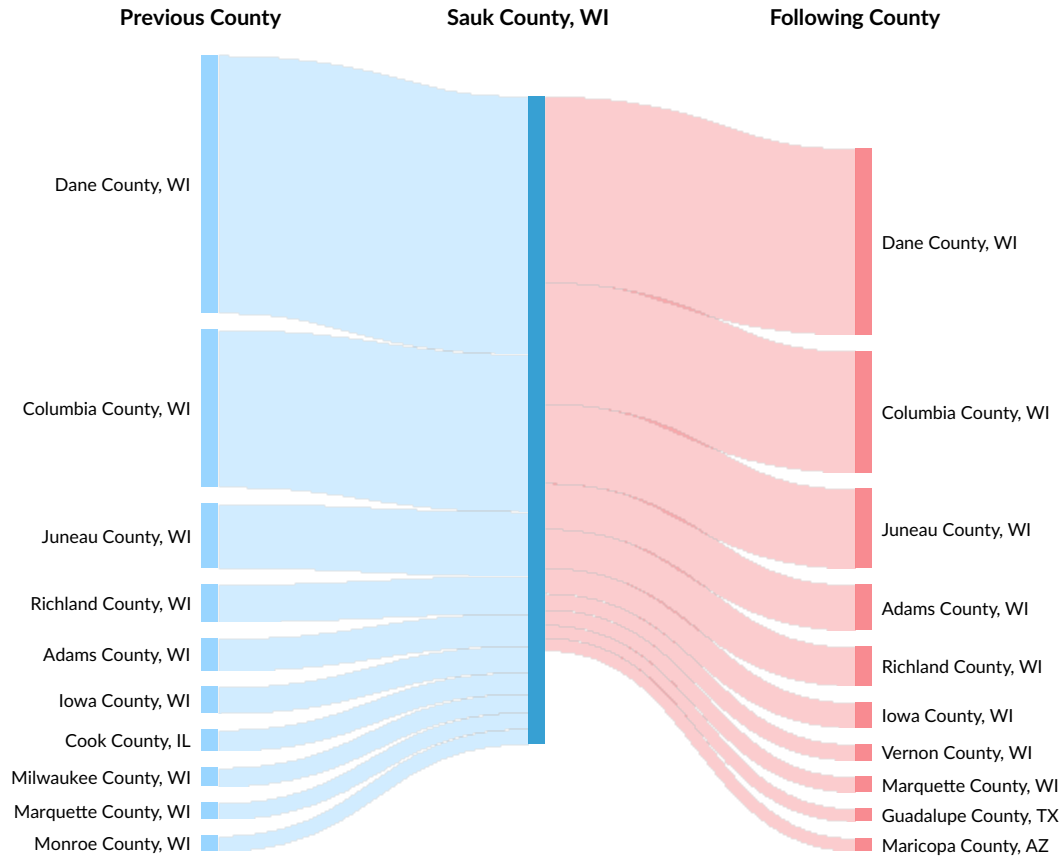
**Property Crime**

Sauk County, WI has 12.8 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

# Inbound and Outbound Migration

The table below analyzes past and current residents of Sauk County, WI. The left column shows residents of other counties migrating to Sauk County, WI. The right column shows residents migrating from Sauk County, WI to other counties.

As of 2020, 700 people have migrated from Dane County, WI to Sauk County, WI. In the same year, 505 people left Sauk County, WI migrating to Dane County, WI. The total Net Migration for Sauk County, WI in 2020 was 120.



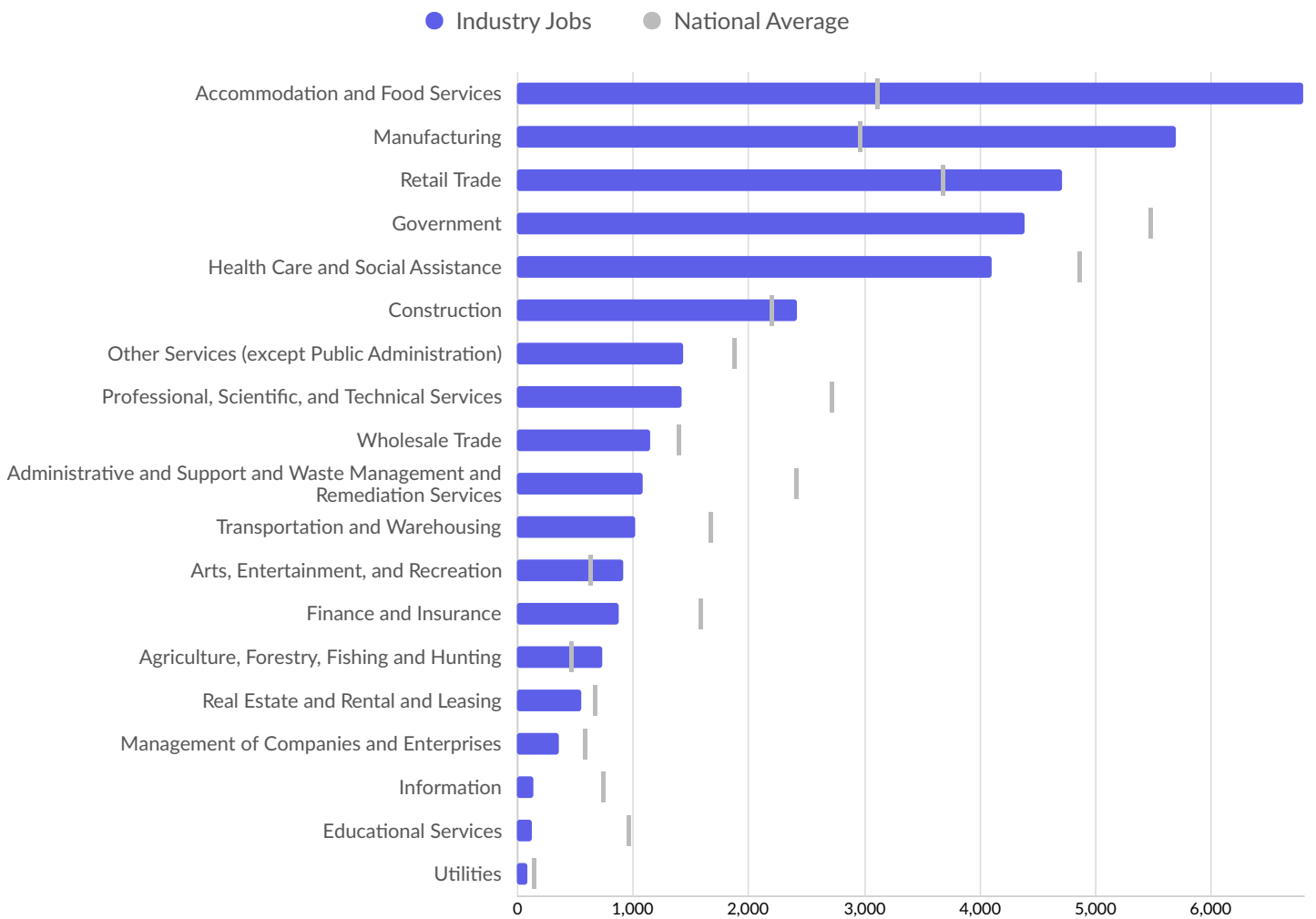
Top Previous Counties	Migrations
Dane County, WI	700
Columbia County, WI	427
Juneau County, WI	175
Richland County, WI	102
Adams County, WI	87
Iowa County, WI	71

Top Previous Counties	Migrations
Cook County, IL	58
Milwaukee County, WI	51
Marquette County, WI	44
Monroe County, WI	42
Vernon County, WI	35
Houston County, MN	35
Wood County, WI	30
Wayne County, MI	30
Kenosha County, WI	26
Top Following Counties	Migrations
Dane County, WI	505
Columbia County, WI	329
Juneau County, WI	215
Adams County, WI	124
Richland County, WI	106
Iowa County, WI	69
Vernon County, WI	44
Marquette County, WI	42
Guadalupe County, TX	35
Maricopa County, AZ	35
Lee County, FL	35
Rock County, WI	35
Hennepin County, MN	34
Milwaukee County, WI	32
Monroe County, WI	31

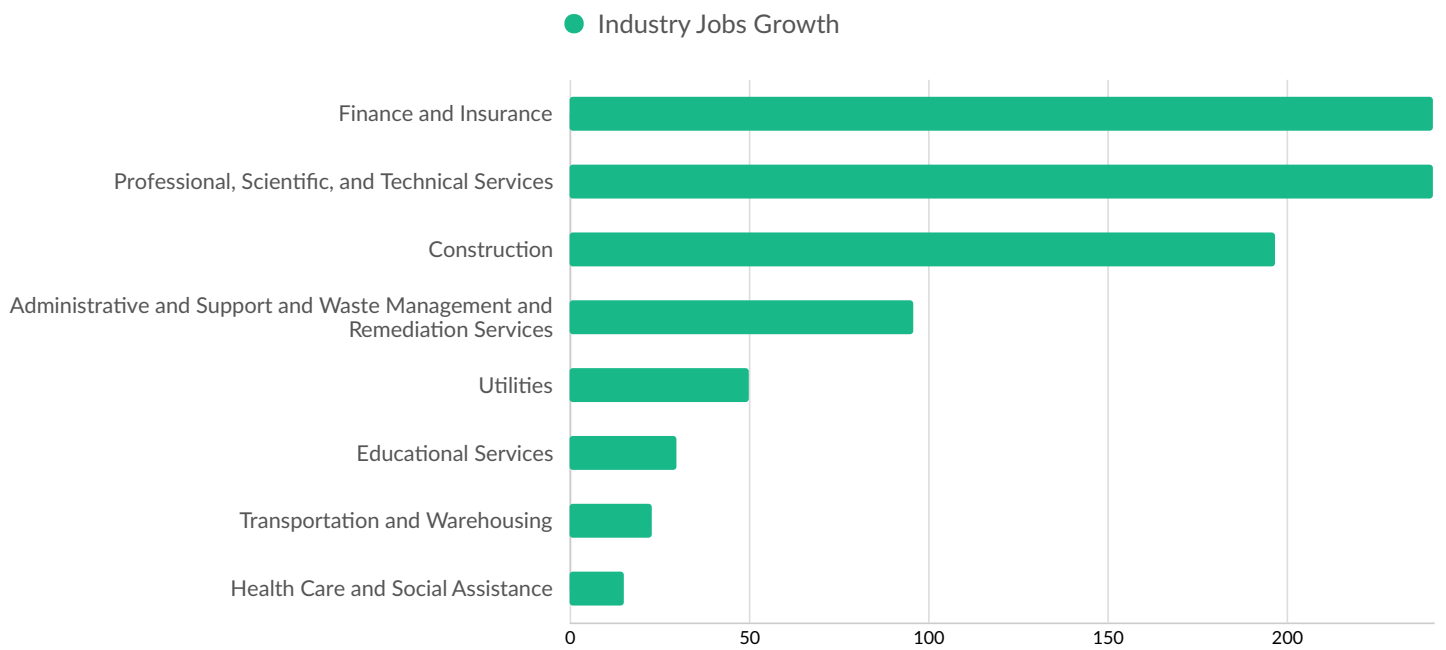


# Industry Characteristics

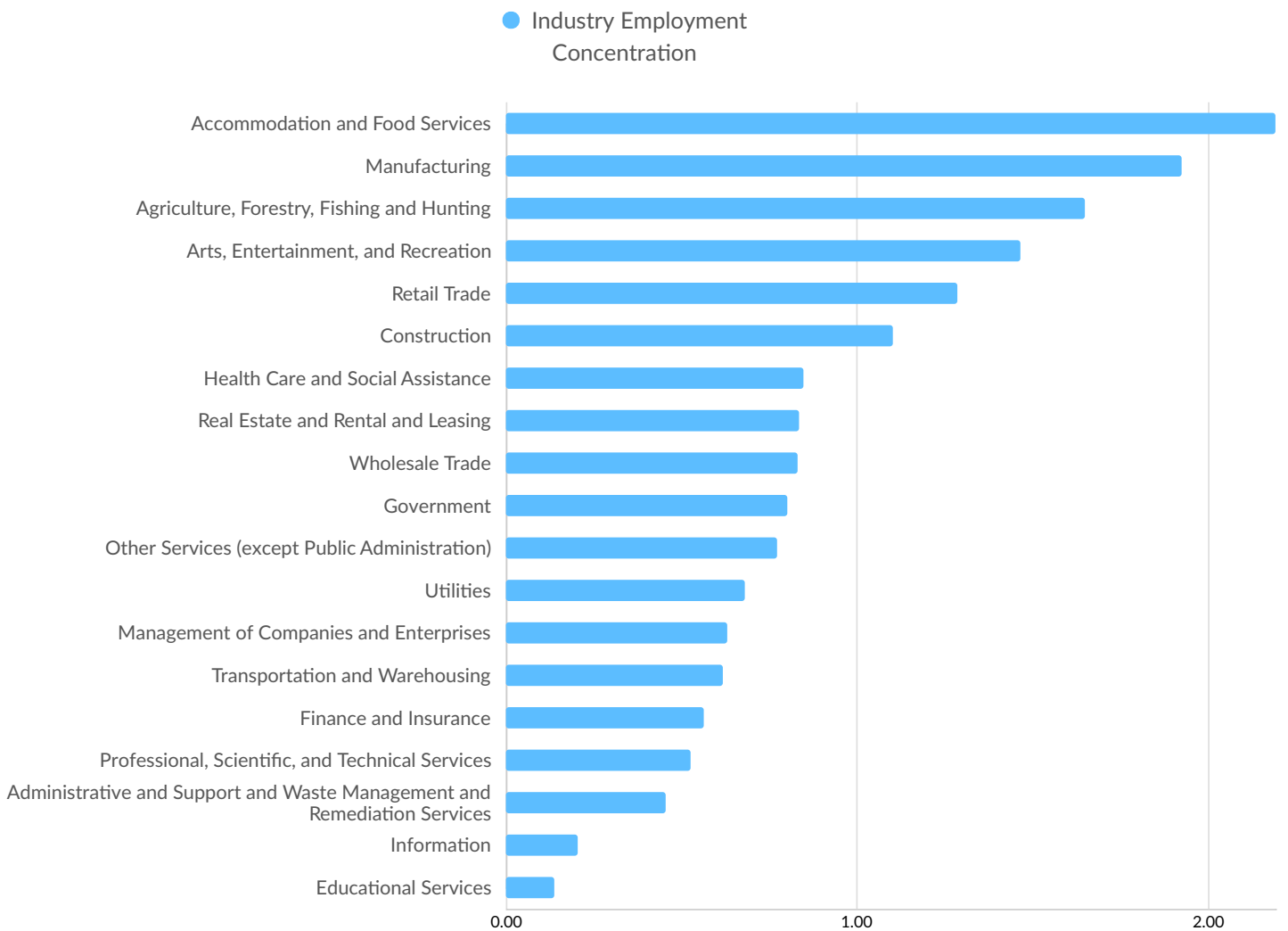
## Largest Industries



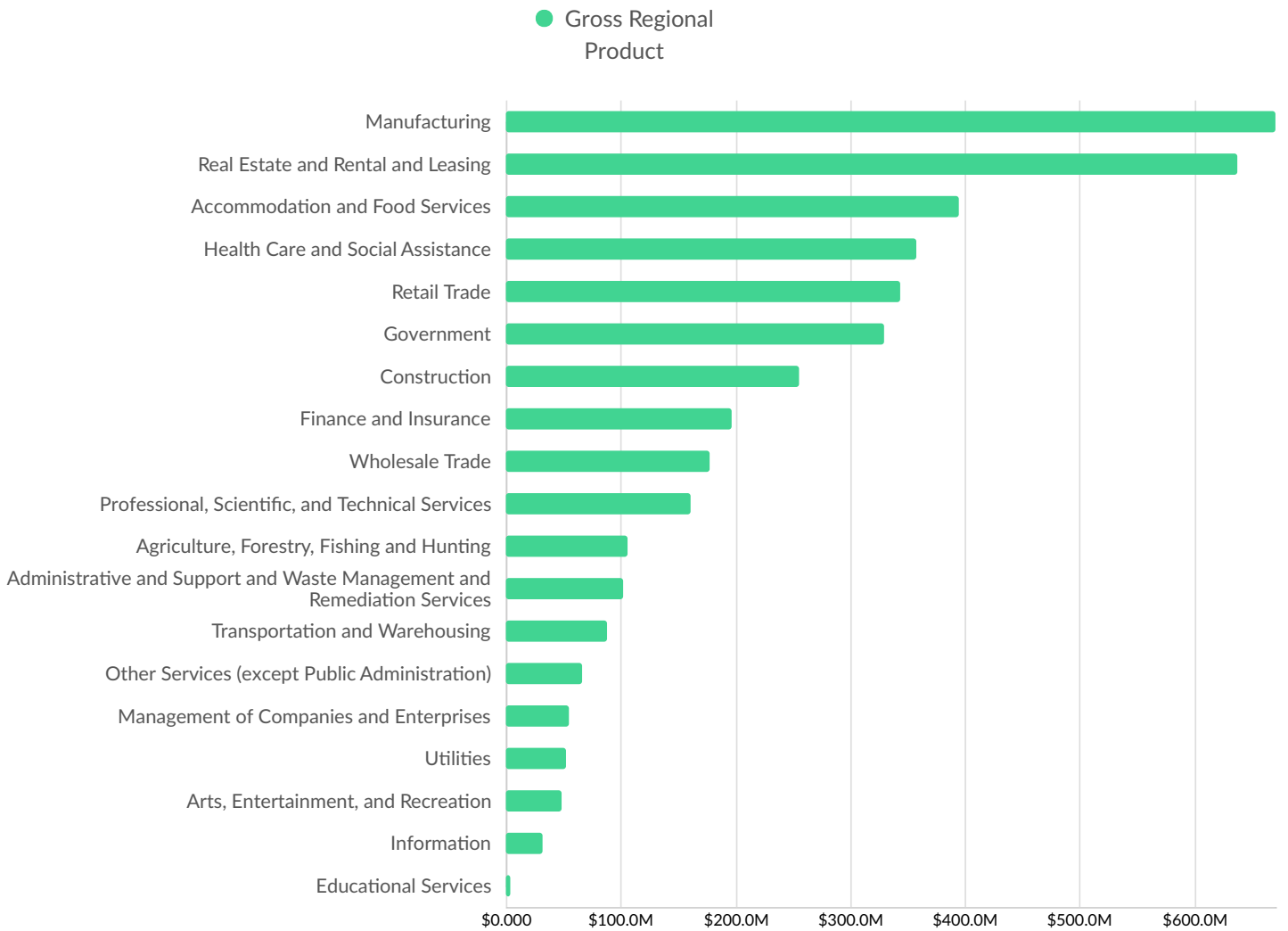
## Top Growing Industries



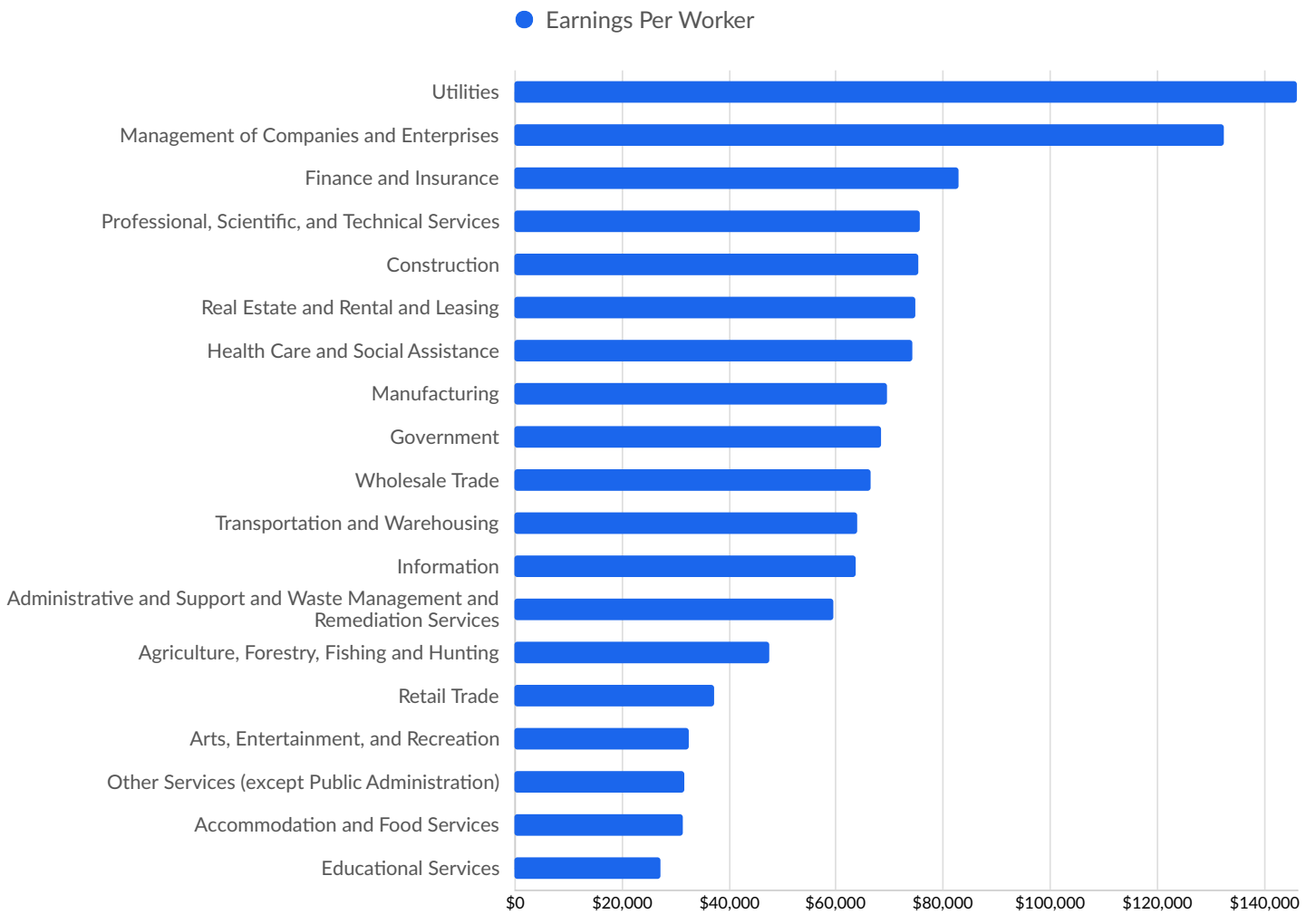
## Top Industry Employment Concentration



## Top Industry GRP























## Top Industry Earnings



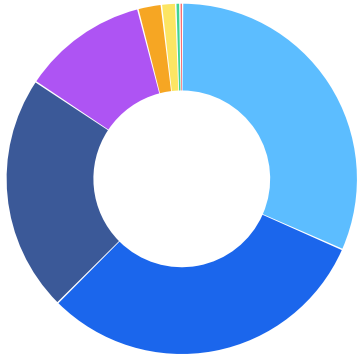
## Business Characteristics

### 6,745 Companies Employ Your Workers

Online profiles for your workers mention 6,745 companies as employers, with the top 10 appearing below. In the last 12 months, 824 companies in Sauk County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Land's End Resort	180 	SSM Health Care	789 
SSM Health Care	160 	Great Wolf Resorts	231 
State of Wisconsin	157 	Sauk Prairie Healthcare	206 
Ho-Chunk Nation	138 	Reedsburg Area Medical Center	183 
Sauk Prairie Healthcare	123 	Milwaukee Valve	150 
Foremost Farms USA	117 	Sysco	149 
Reedsburg Area Medical Center	117 	Sauk County	109 
Seats	113 	Kwik Trip	106 
Flambeau	104 	Flambeau	95 
Sauk Prairie School District	98 	Msa Professional Services	84 

## Business Size

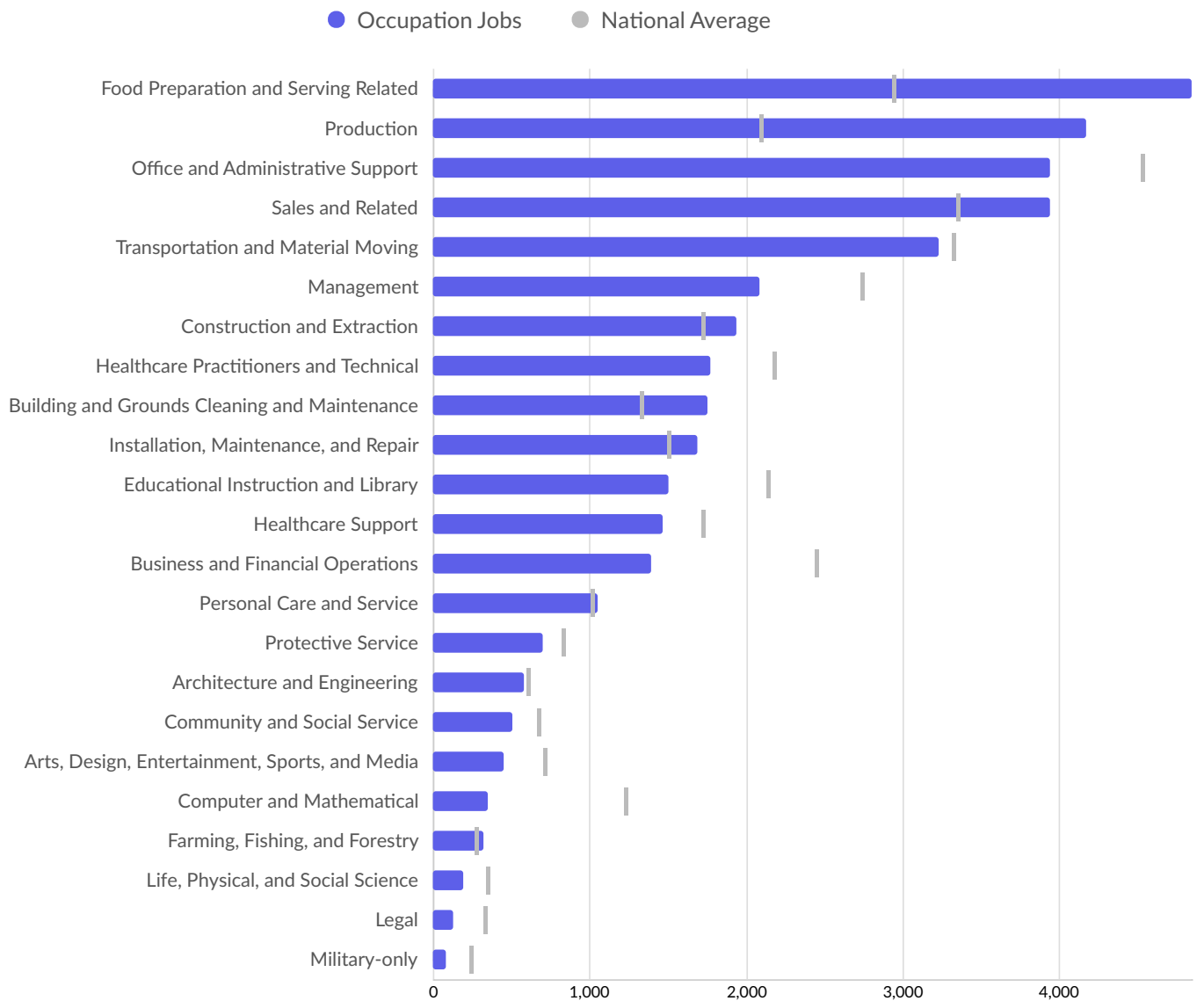


	Percentage	Business Count
● 1 to 4 employees	31.5%	914
● 5 to 9 employees	30.9%	896
● 10 to 19 employees	21.8%	633
● 20 to 49 employees	11.6%	337
● 50 to 99 employees	2.2%	63
● 100 to 249 employees	1.3%	38
● 250 to 499 employees	0.4%	11
● 500+ employees	0.2%	7

\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

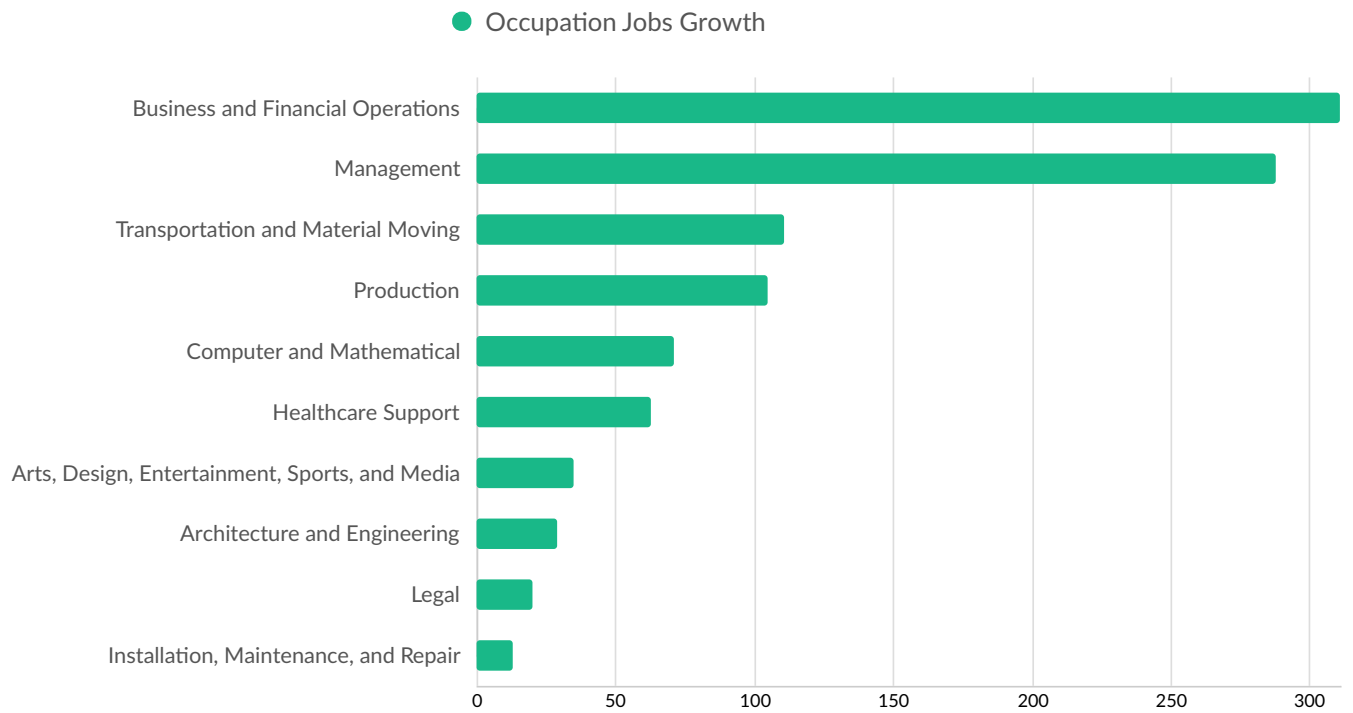
# Workforce Characteristics

## Largest Occupations





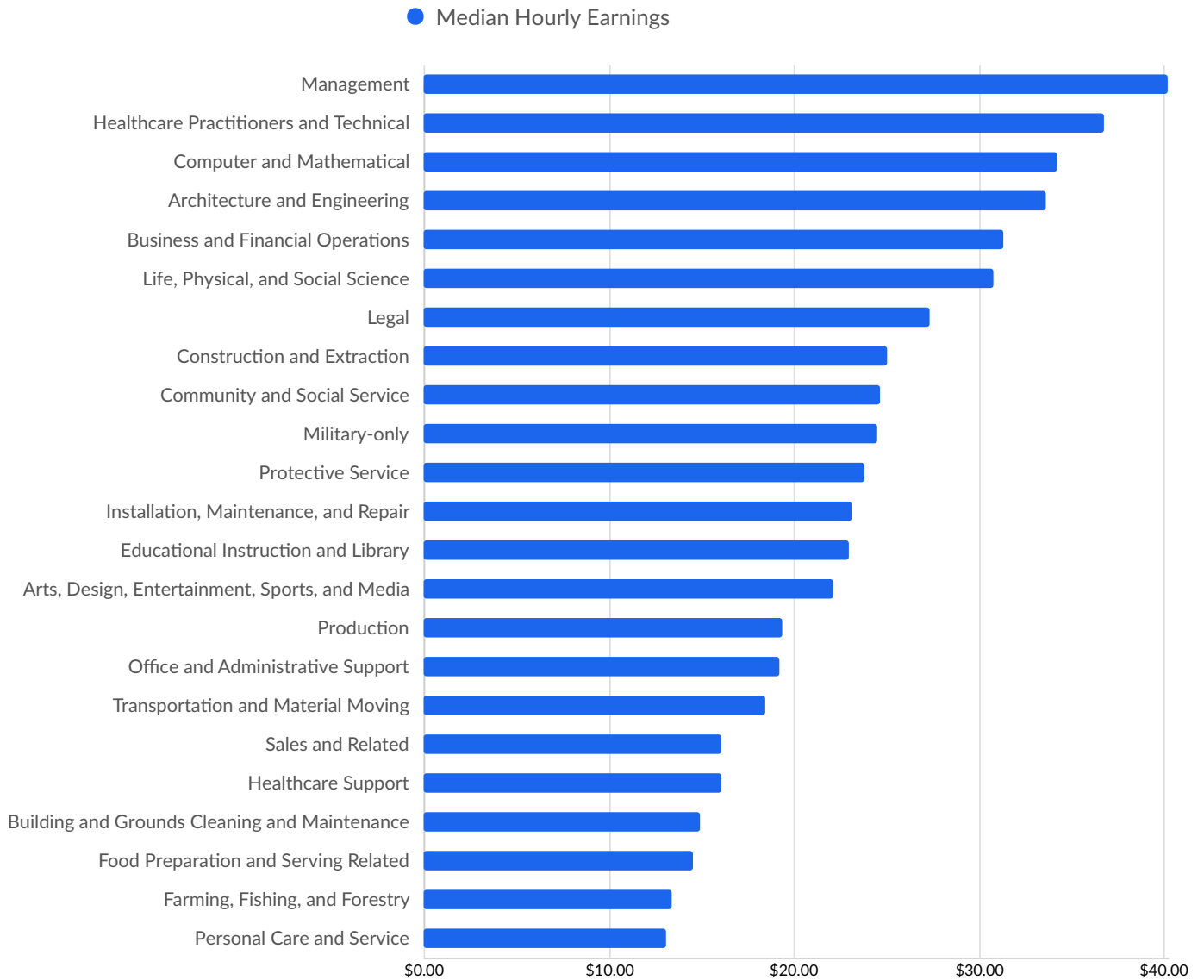
## Top Growing Occupations



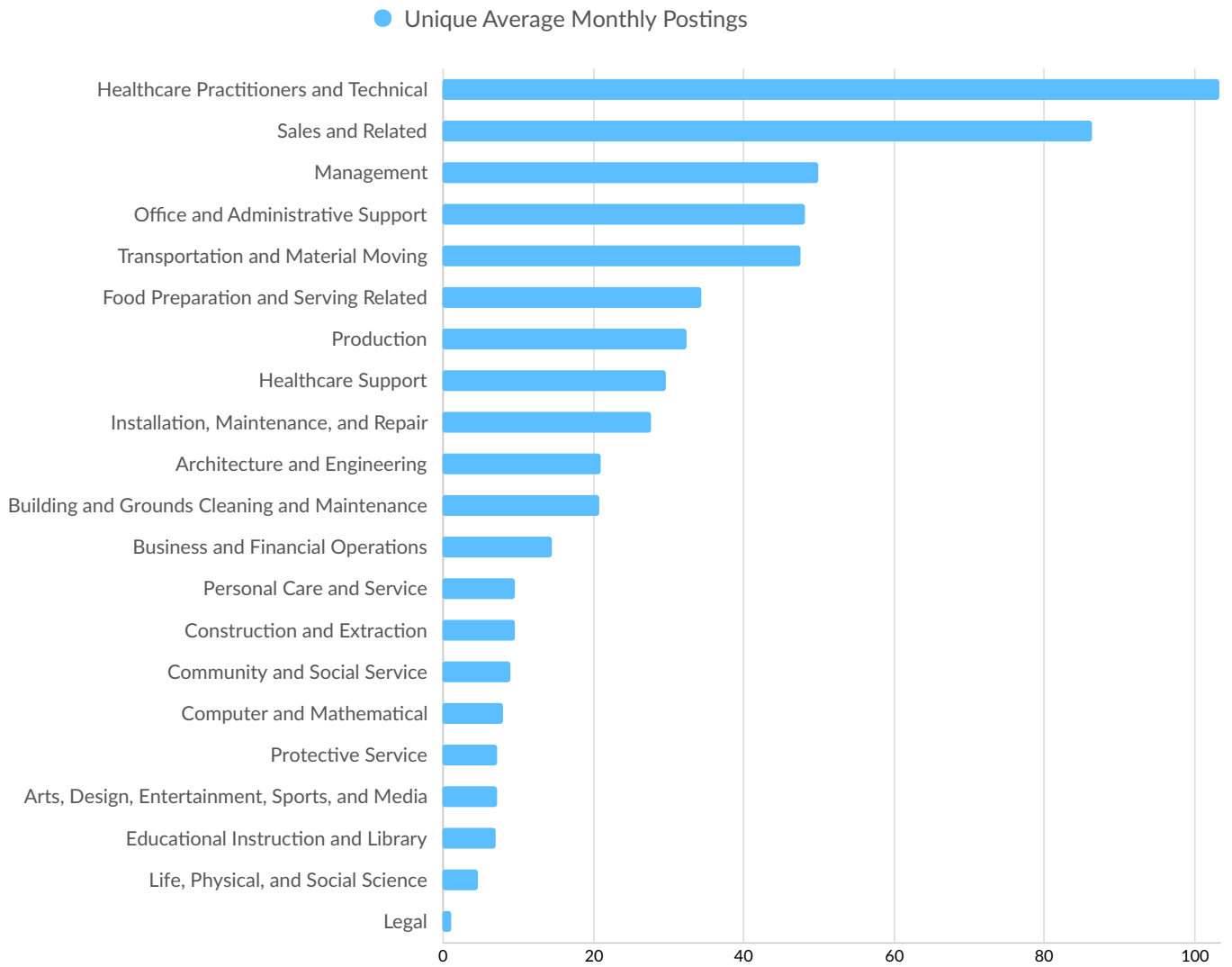
## Top Occupation Employment Concentration



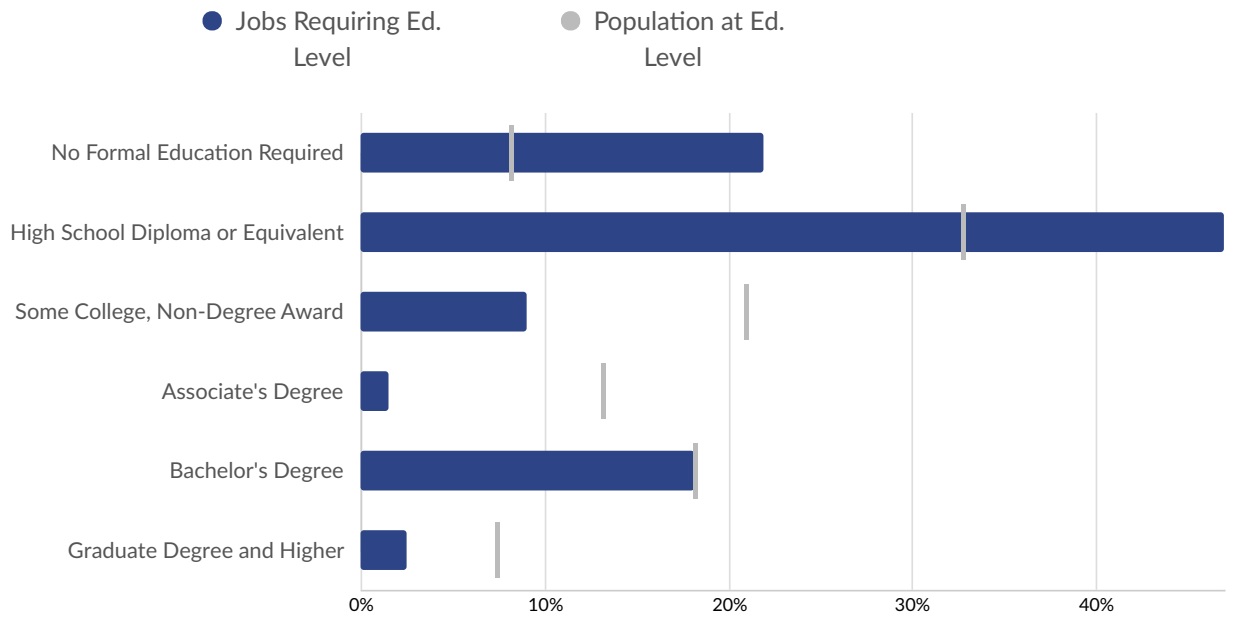
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



# In-Demand Skills

